



Sponsor + Exhibitor Prospectus



4 FRONT
2022 Gen4 Symposium

Arizona Biltmore Resort | Phoenix, Arizona
October 6-9, 2022



200 top dentists.
3 days.
1 destination.

You're invited to an exclusive gathering.

Gen4 Dental Partners, America's next generation DSO, is hosting the first ever 4FRONT Symposium. In attendance will be 200 top dentists from across the United States. This three day symposium will include keynote speakers, motivational speakers, and collaboration workshops designed to elevate the field of dentistry.

We are selectively inviting only 22 sponsors. As a sponsor, you will have networking opportunities with a range of specialists from successful practices and dental groups at the forefront of the industry.



Sponsorship Opportunities

- Title Sponsor (Platinum Sponsor)
- Top Golf Sponsor
- Welcome Reception Sponsor (7:00 pm)
- Lunch Sponsor
- Attendee Gifts

- Breakfast Sponsor
- Lounge Sponsor
- Headshot / Video Interview Studio
- Transportation Sponsor

- Snack Breaks
- Motivational Speaker
- Lanyards
- Wifi Sponsor

- Welcome Cocktail (3:00 pm)
- Hydration Station (water/coffee/tea)
- Notepad, Pen, Water Bottle Sponsor
- Sanitizer / Mask for Welcome Bag

Sponsorship Opportunities



Title Sponsor Platinum Sponsor

\$40,000

- Logo included on Gen4 employee shirts worn throughout the event
- Logo included as title sponsor in all pre-post event marketing material and communication to attendees
- Logo on all backdrops and on slides used in between speakers
- 5 minute speaking points
- 10 x 10 booth in expo and first pick of expo booth location
- 2 attendees
- Logo on attendee bag
- Introduce speaker on both Friday and Saturday
- Company logo and website link on 4FRONT website



Top Golf Sponsor

\$32,000

- 10 x 10 booth included in expo
- Table setup for marketing material at Top Golf
- Mention/thank you during welcome
- Company logo and website link on 4FRONT website

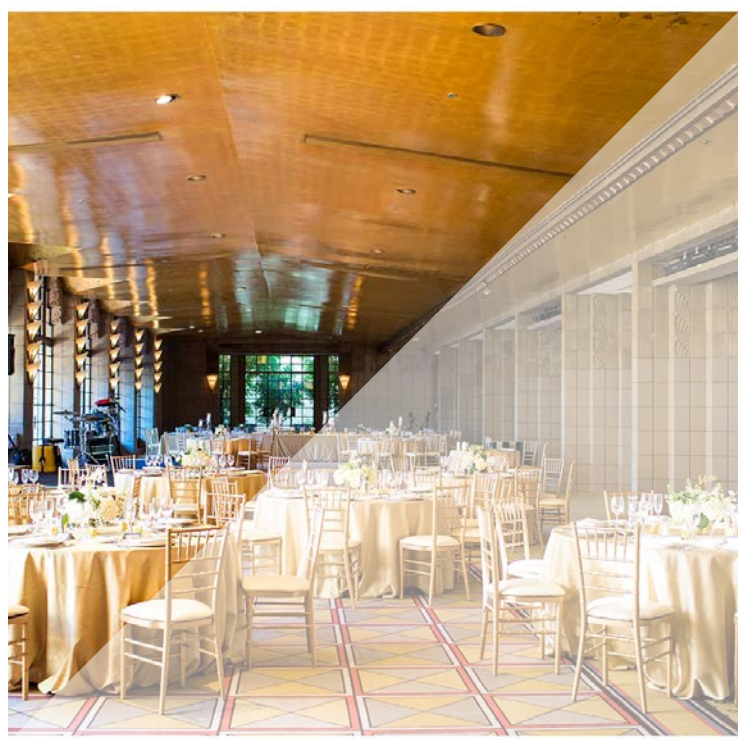


Welcome Reception Sponsor

7:00 pm

\$22,500

- 10 x 10 booth included in expo
- Table setup for marketing material in the room during sponsored meal
- Introduction to any speakers during meal
- Company logo and website link on 4FRONT website



Lunch Sponsor

\$21,000

- 10 x 10 booth included in expo
- Table setup for marketing material in the room during sponsored meal
- Introduction to any speakers during meal
- Company logo and website link on 4FRONT website



Breakfast Sponsor

\$18,000

- 10 x 10 booth included in expo
- Table setup for marketing material in the room during sponsored meal
- Introduction to any speakers during meal
- Company logo and website link on 4FRONT website



Attendee Gifts

\$20,000

- Logo on attendee bags
- 10 x 10 booth included in expo
- Sponsor gift in bag
- Company logo and website link on 4FRONT website

Sponsorship Opportunities



Lounge Sponsor

\$15,000

- 10 x 10 booth included in expo
- Table setup for marketing material in the lounge
- Logo on lounge signage
- Company logo and website link on 4FRONT website



Headshot Studio

\$15,000

- 10 x 10 booth included in expo
- Logo included in headshot signage
- Company logo and website link on 4FRONT website



Video Interview Studio

\$15,000

- 10 x 10 booth included in expo
- Logo included in video booth signage
- Company logo and website link on 4FRONT website



Transportation Sponsor

\$12,000

- 10 x 10 booth included in expo
- Verbal mention / thank you during main stage event
- Logo on transportation signage
- Logo on confirmation details
- Company logo and website link on 4FRONT website



Snack Breaks

\$11,000

- 10 x 10 booth included in expo
- Table setup for marketing material in the room during sponsored meal
- Company logo and website link on 4FRONT website

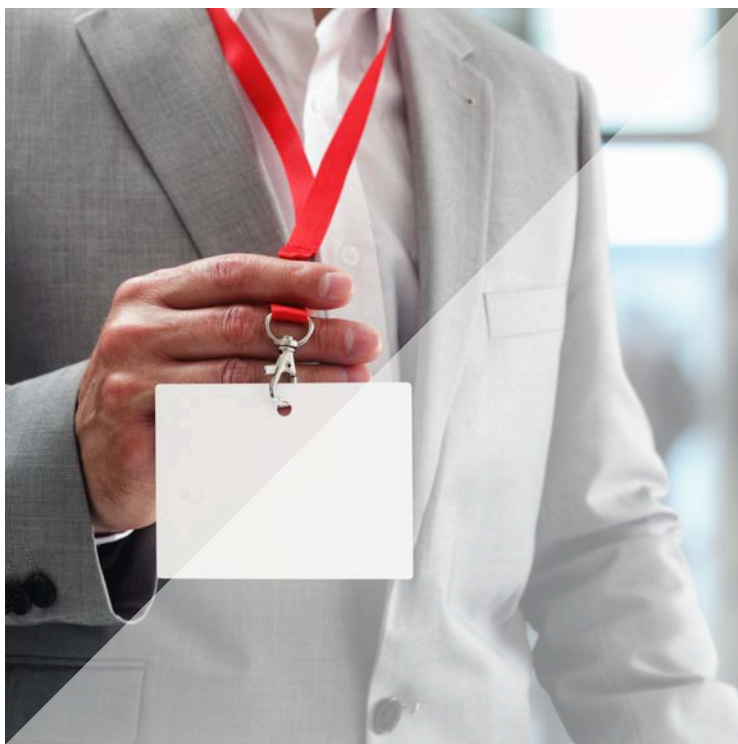


Motivational Speaker

\$10,000

- 10 x 10 booth included in expo
- Table setup for marketing material at Top Golf
- Mention/thank you during welcome
- Company logo and website link on 4FRONT website

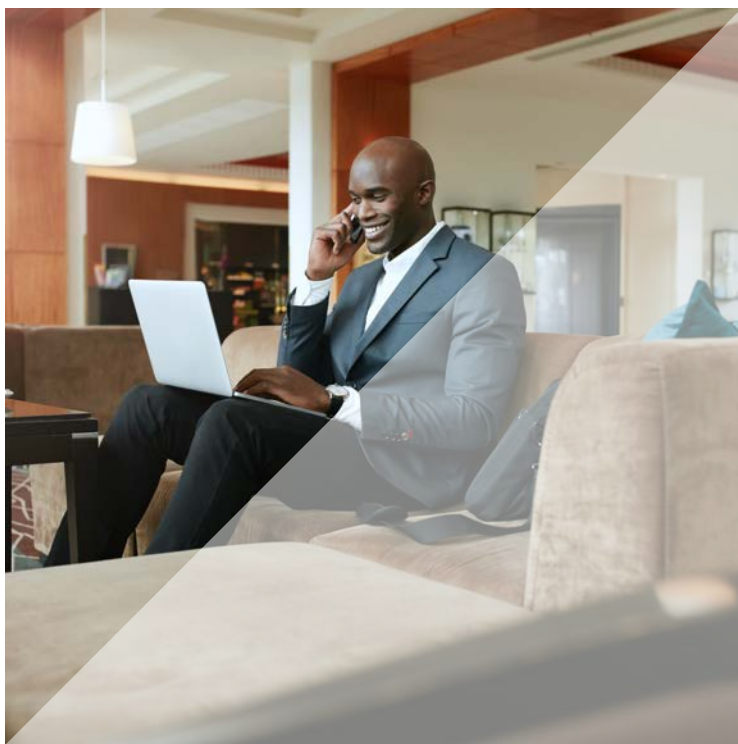
Sponsorship Opportunities



Lanyards

\$5,000

- Logo on lanyards
- 10 x 10 booth included in expo
- Company logo and website link on 4FRONT website



Wifi Sponsor

\$5,000

- 10 x 10 booth included in expo
- Table setup for marketing material in the room during sponsored meal
- Mention/thank you during welcome
- Company logo and website link on 4FRONT website



Welcome Cocktail

3:00 pm

\$5,000

- 10 x 10 booth included in expo
- Table setup for marketing material in the room during sponsored meal
- Mention/thank you during welcome
- Company logo and website link on 4FRONT website



Hydration Station

Water / Coffee / Tea

\$5,000

- 10 x 10 booth included in expo
- Table setup for marketing material in the room during sponsored meal
- Mention/thank you during welcome
- Company logo and website link on 4FRONT website



Notepad, Pen, Water Bottle Sponsor

\$3,000

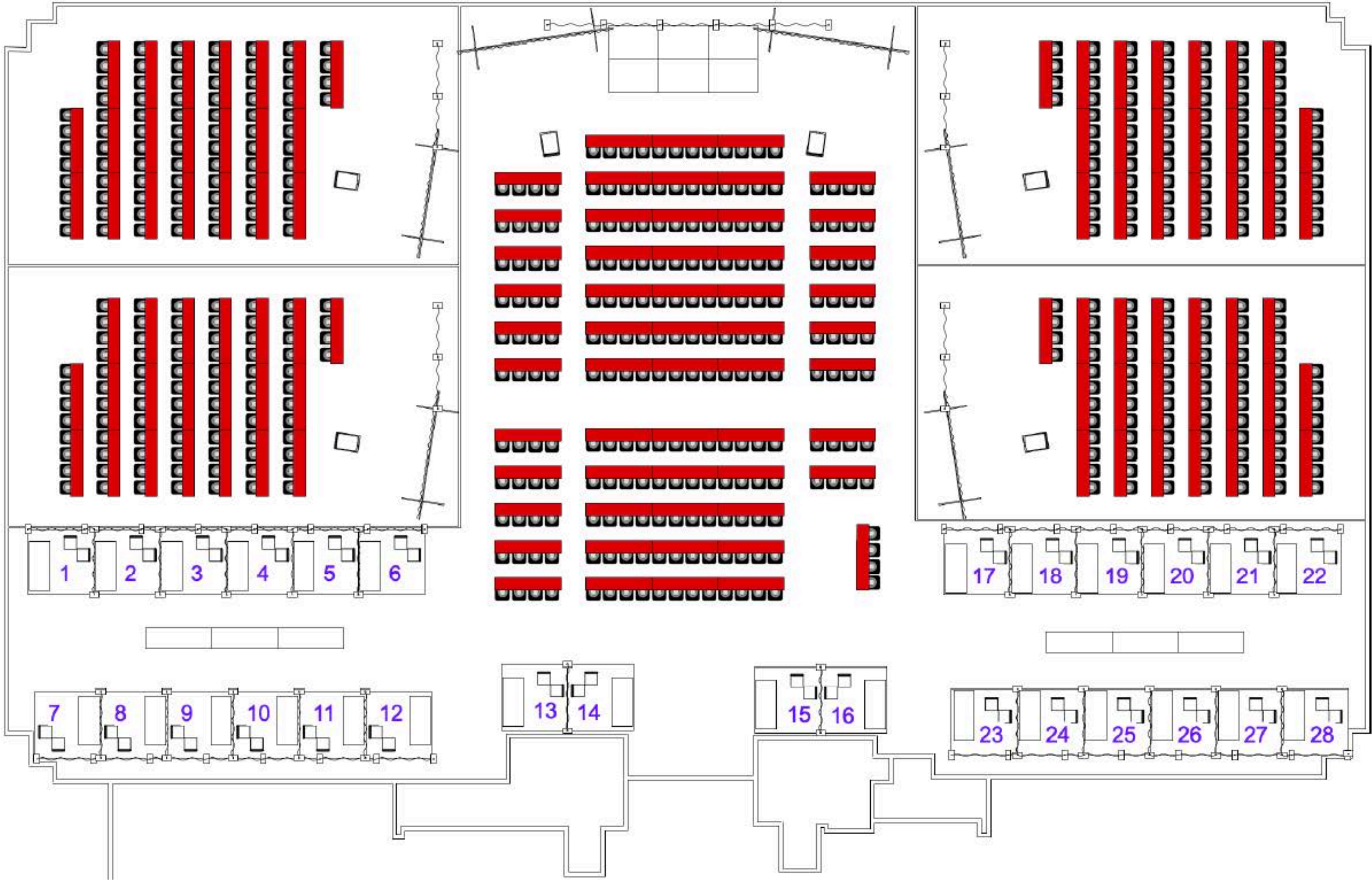
- 10 x 10 booth included in expo
- Table setup for marketing material in the room during sponsored meal
- Mention/thank you during welcome
- Company logo and website link on 4FRONT website



Sanitizer / Mask for Welcome Bag

\$3,000

- 10 x 10 booth included in expo
- Table setup for marketing material in the room during sponsored meal
- Mention / thank you during welcome
- Company logo and website link on 4FRONT website



Floorplan
& Exhibit Area



Lamonte Jensen
Chief Executive Officer
Gen4 Dental Partners



Mitchell Ellingson, DDS
Chief Clinical Officer
Gen4 Dental Partners



Spencer Pierce
Vice President of People & Culture
Gen4 Dental Partners



Josh Reitz
Chief Financial Officer
Gen4 Dental Partners



Symposium Speakers

4FRONT will feature speakers from among Gen4's leadership team along with thought leaders speaking on key industry topics.



Join us October 6-9

If you have questions, contact 4FRONT@gen4dental.com

To secure your sponsorship, visit Gen4Dental.com/4FRONT before it's too late.



4FRONT
2022 Gen4 Symposium

